

# Mimi Son

<http://www.tinker.kr> (Service design and Tangible Interaction Design)  
<http://www.mimison.com> (Graphic design and Screen based Interaction Design)  
<http://www.vimeo.com/mimison>  
[sonmimi@gmail.com](mailto:sonmimi@gmail.com)

Mimi Son(South Korea) completed Pilot Year of Interaction Design at CIID since finished her MA degree of Interaction Design at the Landsdown Centre of Middlesex University in London. She has been teaching Interactive Storytelling at Kaywon School of Art and Design (Korea) for six years and has been working as an art director in her own studio.

Her artwork has been exhibited in Seoul, Tokyo, Barcelona and Arhus in Denmark. She is currently researching emotional and tangible interaction for future life and the effects of technology from a creative approach.

She is interested in exploring her surroundings with her eyes shining before creating something interactive and funny based on narrative snippets from her life. She loves to play with art and nature as well as technology, which all lead her into a creative world.

## EXPERIENCE

*2001 - 2006*

**Co-founder and Creative Director / Atom Interactive Co.,Ltd. / Seoul, Korea**

*Atom Interactive is a Seoul based design studio which aims to bridge the gap between people and technologies, design and art. I found this studio with Nado-O and Wanjae Chang in 2001 that specialise in information architecture, user research, GUI design and human-centered interaction design. We have worked with Samsung, SK Telecom for the mobile or interactive TV projects and also lots of intriguing art projects with other creative artists.*

*2005 - 2006*

**Adjunct Professor / Dept. of Moving Image, Kaywon School of Art and Design / Seoul, Korea**

<http://www.kaywon.ac.kr>

*1999 - 2005*

**Part-time Lecturer / Dept. of Moving Image, Kaywon School of Art and Design / Seoul, Korea**

*1999 - 2001*

**Art Director / Design Team, Solv9 Co., Ltd. / Seoul, Korea**

*1996 - 1998*

**Senior Designer / Brandworkz Co.,Ltd.**

<http://www.brandworkz.co.kr>

*1995 - 1996*

**Junior Designer of Multimedia Team / Haas Media Co.,Ltd / Seoul, Korea**

## EDUCATION

*Sep. 2008 - Sep. 2009*

**Interaction Design Pilot Year, Copenhagen Institute of Interaction Design**

in collaboration with Danish Design School

<http://ciid.dkds.dk>

*Sep. 2007 - Sep. 2008*

**MA Design Interactive Media, Middlesex University** in London

[http://lansdown.mdx.ac.uk/hosting/dim\\_intra/](http://lansdown.mdx.ac.uk/hosting/dim_intra/)

## **EXHIBITION**

*Apr. 2009* Next no.6 - Get Lost / Arhus in Denmark / <http://www.ilab.dk/next>

*Sep. 2006* T-1 Worldcup Exhibition in the Benesse Art Site Naoshima in Japan

<http://www.t-1.cc/2nd/e/news>

*Apr. 2006* Made in Corea / Barcelona, Spain

*Sep. 2005* Design Made / Seoul Arts Center in Seoul Korea

## **CORE SKILLS**

Graphic design / Visual Design / Motion Graphics

Conceptualisation

Future Scenario & Video Prototyping

Persona Creation / Profiling

UI Wireframe / GUI Design

Prototyping / Physical Computing