



Kimchi and Chips

design / art / technology
Seoul + Manchester

Mimi Son, Elliot Woods

www.kimchiandchips.com



The Cathedral and the Bazaar

by Eric S. Raymond

Many parts of this presentation are inspired by Evan Roth

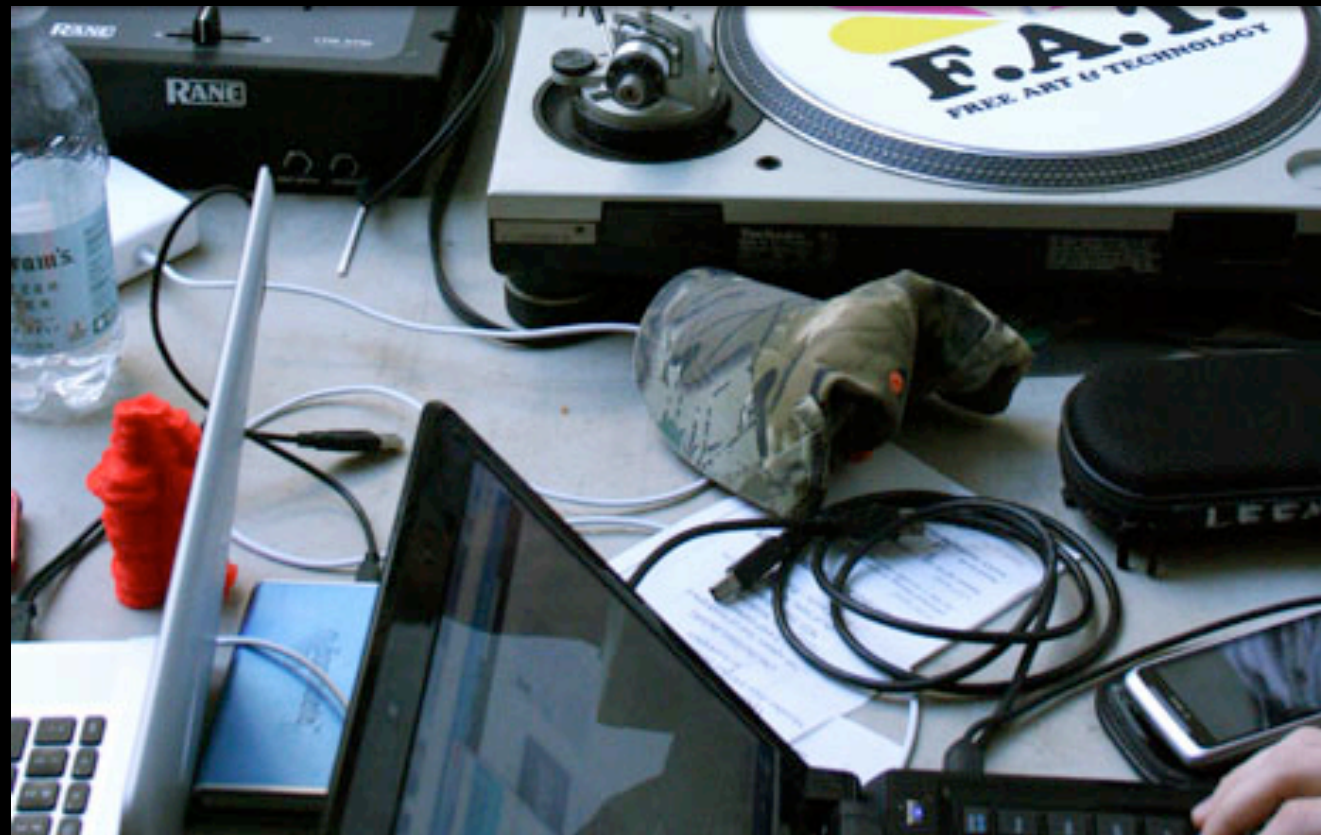
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Plan to throw one version away; you will anyway.



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Release early. Release often. And listen to your customers.





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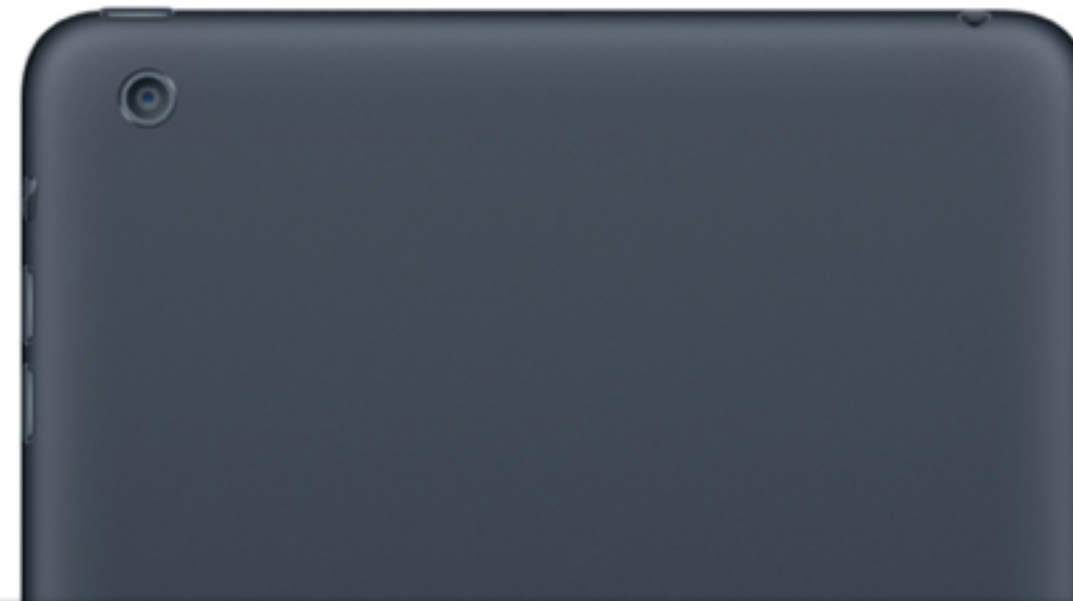
Internet



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Often, the most striking and innovative solutions come from realising that your concept of the problem was wrong.

TRAPPED
in the **GLOSET**



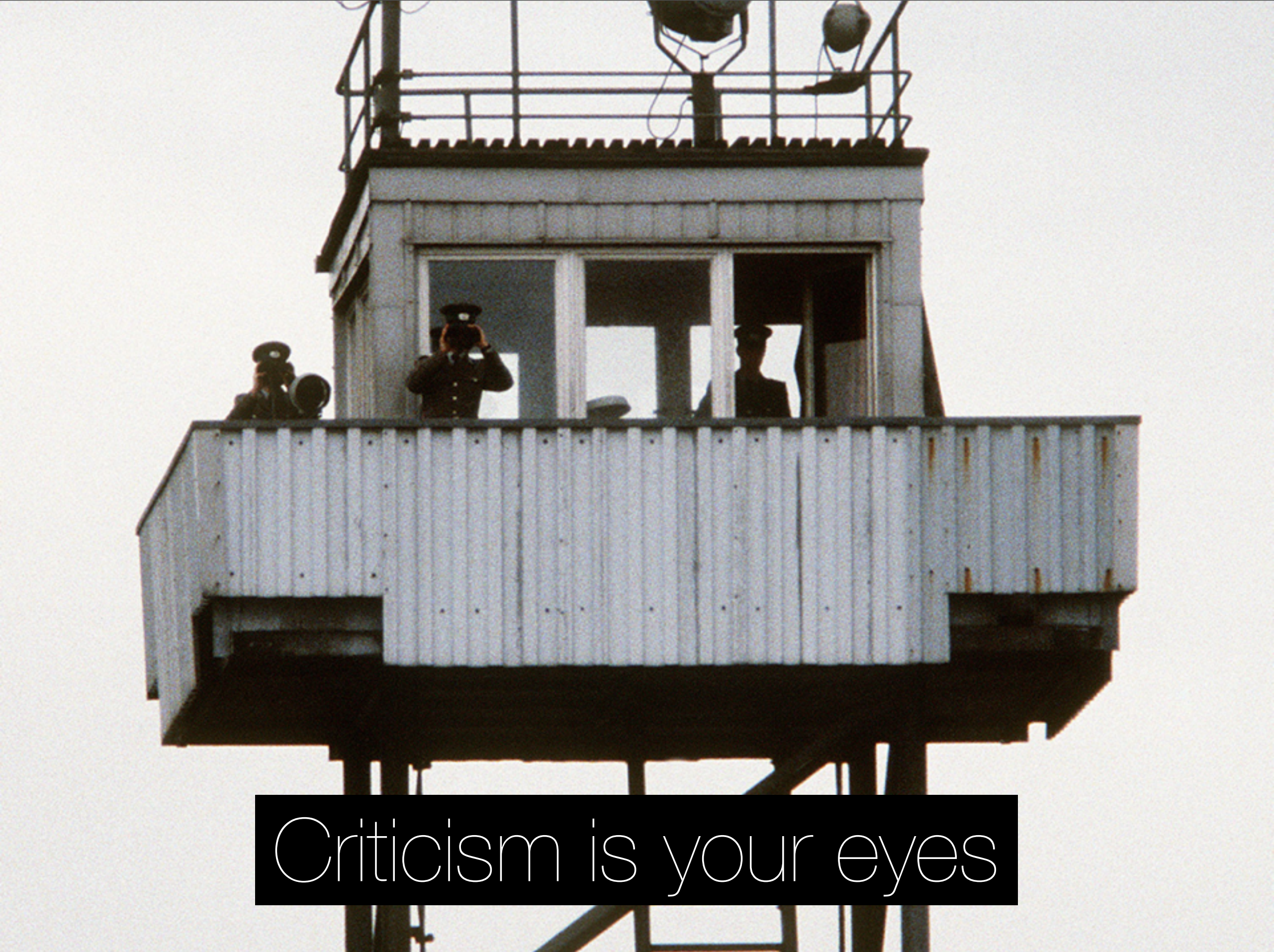
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Perfection is achieved not when there is nothing more to add, but rather when there is nothing more to take away






Criticism



Criticism is your eyes

An aerial night photograph of a city street intersection. The street is illuminated by streetlights, and the surrounding buildings are lit up. A large black rectangular box is overlaid on the center of the image, containing the text "Criticism will save your life" in white, sans-serif font.


Criticism will save your life

A woman with long, dark, wavy hair and bangs is looking down and to the right. She is wearing a blue and green patterned shirt. In the background, a blonde wig is visible on a stand. The scene is set against a backdrop of green foliage.

Don't make it personal
Make it relevant

A photograph of a beach with a sandcastle and waves in the background. The sandcastle is the central focus, built on a sandy beach. The ocean is visible in the background with waves breaking. The text "Criticism is constructive" is overlaid on the image in a white, sans-serif font, centered horizontally and partially enclosed by a black rectangular background.

Criticism is constructive



Criticism can be funny



Criticism is collaboration

